

# OPENING NEW DOORS

The Westin Savannah Resort • Savannah International Trade & Convention Center



2010 is the year of opening new doors, trying new concepts and creating new opportunities to serve members and grow credit unions. If you've attended the GCUA Annual Convention in the past, you're definitely in for a new experience; if you haven't, isn't it about time you did something ... NEW?

#### *Learn new techniques in:*

- Card Processing
- Social Media
- Risk Management
- Small CU Strategies
- Serving Small Businesses
- And more

#### **Speakers include:**

*Paul Berry*, a legend in journalism with over 35 years of media experience. He now hosts "Home and Family Finance Radio," sponsored by America's Credit Unions. He brings his booming voice and captivating charm to entertain and educate audiences.

*Patricia Hanes*, regional director of the U.S. Department of Commerce, Minority Business Development Agency for the South East Region. A respected expert on business development, she will share the plethora of opportunities available to credit unions by tapping into the expanding field of minority owned businesses in Georgia.

*Jack McCall*, a businessman, entrepreneur and adventurer, who helps organizations reach their highest potential by embracing change. Through humor and honest "mental re-positioning," McCall helps audiences develop the skills, strategies and support systems to thrive in today's environment of accelerated change.

*Frank Michael*, president and CEO of Allied Credit Union in Stockton, California. He will bring his expertise and leadership in planning and direction to the Small Credit Union Summit, providing assistance in defining the issues facing small credit unions and the tools they require to continue to succeed in the American financial services marketplace.

*Roy H. Smith*, director of Quest and the Corporate Institute at Bloomsburg University. His unique perspective of leading major expeditions on five continents, and as a corporate president, fuel his enthusiasm for developing effective team and individual performance when under stress.

Register online today at [www.gcu.org](http://www.gcu.org).

GEORGIA CREDIT UNION

*Affiliates*

Annual Convention  
May 5 – 8, 2010  
Savannah, Georgia

# AGENDA

## Wednesday, May 5

1:00 – 6:00 p.m. Registration/Welcomes Center – *Westin Hotel*  
11:00 a.m. – 5:00 p.m. Georgia CUPAC Annual Golf Tournament – *The Club at Savannah Harbor*  
4:30 – 6:00 p.m. Vendor Reception for CEOs & Management  
8:30 – 10:00 p.m. Georgia Central Credit Union Dessert Reception

## Thursday, May 6

8:00 a.m. – 6:00 p.m. Registration/Welcomes Center – *Westin Hotel*  
8:00 – 9:00 a.m. Continental Breakfast and Delegate Registration  
9:00 – 10:45 a.m. Annual Business Meetings  
Georgia Credit Union League  
Georgia Credit Union Foundation  
Cooperative Services Incorporated  
Georgia Central Credit Union  
(Organization meetings to immediately follow)

11:00 a.m. – 1:30 p.m. Exhibit Hall Open – *Lunch Included*  
1:30 – 3:00 p.m. Education Sessions  
• **GCCU – Corporate Update**  
• **Open Mic with Mike**  
*Dialogue Session with Mike Mercer – Exhibit Hall*  
• **Opening New Doors in Business Services - MBDA**  
*U.S. Department of Commerce, Minority Business Development Agency*

3:00 – 5:00 p.m. Exhibit Hall Open – *Hors D'oeuvres Served*

### Evening on your own

## Friday, May 7

*All day activities/sessions will be held at the Savannah International Trade Center*

7:30 a.m. – 2:00 p.m. Welcome Center Open – *Westin Hotel*  
7:30 – 8:30 a.m. Continental Breakfast – *Savannah Trade Center*  
8:30 – 10:00 a.m. General Session  
• **Warren Butler**, Chairman, Georgia Credit Union League  
• **Mike Mercer**, President, Georgia Credit Union Affiliates  
• **Rob Braswell**, Georgia Department of Banking and Finance  
• **Alonzo Swann**, Regional Director, Region III, NCUA

9:00 a.m. – 2:00 p.m. Sightseeing Tour (companions)  
10:30 – 11:30 a.m. Keynote Speaker  
*Roy Smith, Award-winning Motivational Speaker*

11:30 a.m. – 1:15 p.m. Lunch on your own  
1:15 – 2:30 p.m. Education Sessions  
• **Opening New Doors – A View From 30,000 Feet – Credit Unions up to \$50 Million in Assets**  
*Frank Michael – Allied FCU*  
• **Opening New Doors in Ways to Deal With the Effects of Adversity and Stress on Your Organization's Morale**  
*Roy Smith, Corporate Institute*  
• **Opening New Doors with Young Adults – Attracting Young Members, Employees and Volunteers**  
*Brent Dixon, Filene Research Institute*

2:30 – 2:45 p.m. Break  
2:45 – 4:00 p.m. Education Sessions  
• **Opening New Doors – A View From 30,000 Feet – (continued)**  
*Frank Michael, Allied FCU*  
• **Bringing i3 Ideas to Your Credit Union**  
*Matt Davis, Filene Research Institute*  
• **Risk Management – Sharing Knowledge to Reduce Losses**

4:30 – 6:00 p.m. **On-Site Recording of Home and Family Finance Radio Show**  
*Paul Berry, Radio Personality, Program Host, Moderator*

6:30 – 10:00 p.m. **Moses C. Davis Awards Dinner – Westin Grand Ballroom**  
Entertainment & Silent Auction

## Saturday, May 8

8:30 – 10:00 a.m. Closing Breakfast – *Westin Grand Ballroom*  
**Opening New Doors – Making Your Life Count**  
*Jack McCall, Motivational Speaker*

10:00 a.m. Grand Prize Drawing

## Hotel Reservations

Make your hotel reservations by calling (888) 625-5144 or by visiting [www.gcu.org](http://www.gcu.org).

Rates: \$179 Single/Double

Riverview Room: \$209

Resort Fee: \$19

## Room Cancellation Policy

Hotel policy requires a two-night deposit at the time of room reservation. If your reservation is cancelled after April 5th, with no substitution, you will forfeit two nights' room deposit. Guests who check out early (prior to the reserved check-out date) will be assessed one full night's room charge, plus applicable taxes.

## Convention Highlights

### CUPAC Silent Auction

All participating credit unions are asked to bring several items with a retail value of at least \$50 each. Items are auctioned off to the highest bidder and the proceeds are given to Georgia CUPAC. Items will be accepted at the registration booth beginning Thursday at 8:00 a.m., and winning bids will be announced during the banquet on Friday, May 8th. Individuals are also encouraged to bring auction items.

*Georgia CUPAC/CULAC are the state and federal political action committees (PACs) for credit unions. Contributions to Georgia CUPAC/CULAC are not tax deductible for federal income purposes and are distributed in a 60/40 split between the two PACs. Contributions are strictly voluntary and you have the right to refuse to contribute without reprisal. Contributions from individuals outside of the solicitable class will be returned. The Federal election law requires us to report the name, address, occupation and/or name of employer for individuals who contribute \$200 or more in a calendar year.*

### CUPAC Annual Golf Tournament

Tee off is at 11:00 a.m. on Wednesday, May 5th at The Clubhouse at Savannah Harbor. The tournament is a shotgun format and awards will be given to the top three teams, longest drive and closest to the pin. Mulligans will be available for purchase to improve your score and contribute to the Georgia CUPAC cause. The registration fee is \$175 and includes lunch. Please refer to the enclosed conference registration form for further details.

## GCUF Scholarships

Three scholarships of \$800 each are available to credit unions under \$35 million in assets and will be given away at the 2010 Annual Convention. To apply, please call Dan Denning at (678) 542-3425 or (800) 768-4282 ext. 3425 or apply online at [www.gcu.org](http://www.gcu.org). Application deadline is April 5, 2010.

## Moses C. Davis Awards Dinner

Enjoy a delightful dinner as we celebrate and acknowledge the accomplishments of Georgia credit union executives and volunteers. Get ready to tap your toes and dance the night away with the exciting performers, **Big Swing and the Ballroom Blasters**. Their high-energy performance will leave you breathless.

## Exhibit Hall Activities

The exhibit hall, located in the Savannah International Trade & Convention Center, is an interactive experience, which allows attendees opportunities to engage with vendors. Learn about new or enhanced products your credit union can offer your members.

Open Thursday, May 6th:

Luncheon: 11:00 a.m. – 3:00 p.m.

Reception: 3:00 – 5:00 p.m.

## Broadcast of "Home and Family Finance Radio Show"

Join radio personality and legendary journalist Paul Berry as he hosts this popular radio broadcast with you as the "studio" audience. Berry and his panel of experts will discuss current personal financial topics and invite audience participation during a lively Q&A session.

## Companion Program

Companions of registered attendees are invited to participate in the Companion Program, which includes meals, the Reception on Thursday and entertainment on Friday. The sightseeing tour is sold separately.

## Sightseeing Tour (Civil War Tour of Savannah)

Companions will enjoy a guided tour of the Green-Meldrim House and Savannah's antebellum prosperity. Lunch will take place at Vic's On the River which overlooks the Savannah River and historic River Street. Vic's menu reflects Savannah's Southern charm with their take on traditional Southern food and their fresh seafood selections.



*Please be advised that Georgia Credit Union Affiliates reserves the right to photograph any and all program attendees and guests during program activities and meetings. Georgia Credit Union Affiliates reserves the right to reprint such photographs, in whole or in part, for future Georgia Credit Union Affiliates' uses.*

INFORMATION

