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### **Credit Union Honored**

Northwest Georgia Credit Union recently received a Marketing Association of Credit Unions silver award for its freshly redesigned website, [www.nwgacu.org](http://www.nwgacu.org). The website was designed by Smart Source Solutions LLC, a credit union-centric full service Web development subsidiary of the Constitution State Corporate Credit Union.

Tiffany Greenway, director of marketing and strategy for the credit union said the institution considers its website an online branch as opposed to an online information service. "Improving the site functionality and using stylish design quality was our first step toward creating an interactive online experience for our members," Greenway said.

Michelle Stricklin, president and CEO of the Northwest Georgia Credit Union, said that she was extremely proud of the website and the recognition it has received. "I believe it has improved our online member experience, while also distinguishing us from our competition," Stricklin said.